



**FESTIVAL EVENTS**

**BOWL GAME**

**ACTION PACKS**

**FESTIVAL EVENT TICKETS**



**“Ladies Love Liberty” Fashion Show**

Friday, November 18 @ 11:30 am  
The University Club

Join ladies who celebrate liberty with a fashion show from Betty Hays, a wonderful lunch and great entertainment.

**15th Annual High School All-Star Football Game**

Saturday, December 10 @ 2:30 pm  
Memphis University School

Come see the top high school players from the Memphis and Shelby County area as these future college stars showcase their talents.



**Team Welcome Party**

Monday, December 26 @ 5 pm  
Bass Pro Shops at the Pyramid

The teams will enjoy dinner and entertainment while exploring Memphis’ newest destination experience, it’s an adventure that offers something for everyone.  
*(Tickets available only in select Action Packs.)*

**FCA Prayer Breakfast**

Tuesday, December 27 @ 7:15 am  
Hilton Memphis Hotel

Hear a nationally known sports personality speak at this annual FCA fund raising event. Plus, the John “Bull” Bramlett Award will be presented to a distinguished high school athlete.



**Pro Rodeo Presented by Ford Trucks**

Tuesday, December 27 @ 7 pm  
Agricenter Show Place Arena

Pro Rodeo features top performers in events such as Bull Riding, Bronc Riding, Steer Wrestling and Barrel Racing.



**Players & Coaches Luncheon**

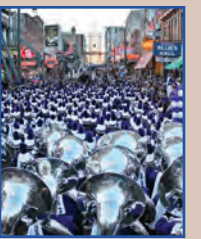
Wednesday, December 28 @ 12 Noon  
Hilton Memphis Hotel

The players and coaches of the two competing universities will be featured and will give the fans a preview of the game. Plus, awards will be presented by the Bowl.

**AutoZone Liberty Bowl Parade**

Thursday, December 29 @ 3 pm  
World Famous Beale Street – FREE

Be part of the fun at one of Downtown’s signature events as floats, high school and university marching bands perform along historic Beale Street in the Home of the Blues.



**Bash on Beale Pep Rally**

Thursday, December 29 @ 4:30 pm  
Handy Park on Beale Street – FREE

Join fans from the competing teams for this exciting pep rally and then enjoy a festive time on World Famous Beale Street the night before the game!

**President’s Gala Dinner/Dance**

Thursday, December 29 @ 6:30 pm  
The Peabody Hotel - Grand Ballroom

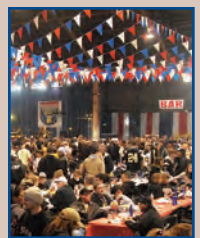
A nationally known recording artist will entertain you at the premier black tie event of the season. Put on your party clothes and enjoy a lively night of food, drink, dancing and music at the historic Peabody Hotel.



**Pre-Game Buffet**

Friday, December 30 @ 8:00 am  
Pipkin and Creative Arts Buildings

Adjacent to the stadium, this is one of the largest indoor pre-game parties in the nation. This outstanding buffet is “all you can eat and drink” with live entertainment. From here, make the short walk to the stadium for kickoff.



**58th Annual AutoZone Liberty Bowl Football Classic**

Friday, December 30, 2016  
Kickoff at 11:00 am  
Liberty Bowl Memorial Stadium

Televised on **ESPN**

Start your New Year’s weekend at the best party in Memphis - the AutoZone Liberty Bowl! Enjoy the color and pageantry of college football as two of the country’s best teams “Battle for the Bell”.

Plus, you will be entertained by a spectacular halftime show featuring a nationally known recording artist joined by bands from across the country.

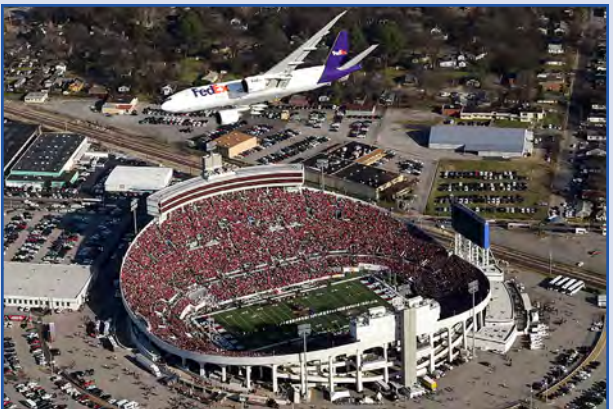


Photo by Chuck Lajeunesse

[www.AutoZoneLibertyBowl.org](http://www.AutoZoneLibertyBowl.org)  
**(901) 795-7700**

**★★ SPECIAL VALUE ACTION PACKS ★★**

Select your specially priced Action Pack today for the complete AutoZone Liberty Bowl experience! Only Action Pack buyers will receive great savings on tickets to Bowl Week events.

**Starter - \$525 (Save \$20)**

4 SIDELINE GAME TICKETS • 4 PRE-GAME BUFFET TICKETS  
ASSOCIATION MEMBERSHIP INCLUDES  
1 PARKING PASS, SUBSCRIPTION AND GIFT

**Impact Player - \$1,005 (Save \$60)**

8 SIDELINE GAME TICKETS • 8 PRE-GAME BUFFET TICKETS  
ASSOCIATION MEMBERSHIP WITH 2 PARKING PASSES,  
INVITATIONS TO SPECIAL EVENTS, SUBSCRIPTION AND GIFT

**Team Captain - \$1,485 (Save \$120)**

12 SIDELINE GAME TICKETS • 12 PRE-GAME BUFFET TICKETS  
ASSOCIATION MEMBERSHIP WITH 4 PARKING PASSES,  
INVITATIONS TO SPECIAL EVENTS, SUBSCRIPTION AND GIFT

**All-Conference - \$3,475 (Save \$220)**

24 SIDELINE GAME TICKETS • 24 PRE-GAME BUFFET TICKETS  
ASSOCIATION MEMBERSHIP WITH 6 PARKING PASSES,  
INVITATIONS TO SPECIAL EVENTS, SUBSCRIPTION AND GIFT  
2 TEAM WELCOME PARTY TICKETS • 2 PLAYERS/COACHES LUNCHEON TICKETS • 2 PRO RODEO TICKETS • 2 PRESIDENT’S GALA TICKETS

**All-American - \$5,395 (Save \$380)**

40 SIDELINE GAME TICKETS • 40 PRE-GAME BUFFET TICKETS  
ASSOCIATION MEMBERSHIP WITH 10 PARKING PASSES,  
INVITATIONS TO SPECIAL EVENTS, SUBSCRIPTION AND GIFT  
2 TEAM WELCOME PARTY TICKETS • 2 PLAYERS/COACHES LUNCHEON TICKETS • 2 PRO RODEO TICKETS • 2 PRESIDENT’S GALA TICKETS

<input type="checkbox"/> HS All-Star Game @ \$10	=	_____
<input type="checkbox"/> Players/Coaches Luncheon @ \$40	=	_____
<input type="checkbox"/> Pro Rodeo @ \$10	=	_____
<input type="checkbox"/> President’s Gala @ \$200	=	_____
<input type="checkbox"/> Pre-Game Buffet @ \$40	=	_____

**ACTION PACKS**

<input type="checkbox"/> Starter @ \$525	=	_____
<input type="checkbox"/> Impact Player @ \$1,005	=	_____
<input type="checkbox"/> Team Captain @ \$1,485	=	_____
<input type="checkbox"/> All-Conference @ \$3,475	=	_____
<input type="checkbox"/> All-American @ \$5,395	=	_____

**INDIVIDUAL GAME TICKETS**

<input type="checkbox"/> Chair Back Seats @ \$95	=	_____
<input type="checkbox"/> Sideline @ \$85	=	_____
<input type="checkbox"/> Corner @ \$75	=	_____
<input type="checkbox"/> End Zone @ \$65	=	_____
<input type="checkbox"/> Association Membership @ \$40	=	_____

MEMBERSHIP INCLUDES PRIORITY SEATING, PARKING PASS, SUBSCRIPTION AND COMMEMORATIVE GIFT. ASK ABOUT UPGRADED TIGER LANE PARKING.

**TOTAL**

Subtotal	=	_____
Handling Fee	=	\$5.00
<b>TOTAL AMOUNT DUE</b>		<input type="text"/>

**NO EXCHANGES OR REFUNDS / ALL SALES FINAL**



**Official Branded Bowl Merchandise  
Exclusively From**



(855) 350-4830  
FORMERLY CHAMPION AWARDS AND APPAREL

### PAYMENT INFORMATION

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, ST, ZIP \_\_\_\_\_

DAY PHONE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

METHOD OF PAYMENT (CIRCLE ONE)

CHECK    AMEX    MC    VISA

CARD # \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ (Security Code) \_\_\_\_\_

MAKE CHECKS PAYABLE TO AUTOZONE LIBERTY BOWL

SIGNATURE \_\_\_\_\_

If possible seat me on the:

East Side                      West Side

**Detach and Mail to:**

AutoZone Liberty Bowl  
959 Ridgeway Loop Rd., Suite 101  
Memphis, TN 38120

**Fax to:**

(901) 795-7826

*For tickets and information*

*Call: (901) 795-7700*

*Visit: [www.AutoZoneLibertyBowl.org](http://www.AutoZoneLibertyBowl.org)*

*Email: [tickets@libertybowl.org](mailto:tickets@libertybowl.org)  
ticketmaster.com*

### Press Box & Stadium Club



- CHAIR BACK SEATS – \$95
- CORNER – \$75
- SIDELINE – \$85
- END ZONE – \$65

### Bowl Buddies

Make a difference in the community by participating in the AutoZone Liberty Bowl "Bowl Buddies" program. Purchase tickets for a charity group of your choice. For more information, please call (901) 795-7700.



The AutoZone Liberty Bowl is proud to showcase the life-saving work and mission of St. Jude Children's Research Hospital, the world's premier pediatric cancer research center. The Bowl's spectacular halftime show will honor St. Jude patients, sending the St. Jude message to a national television audience on ESPN.

St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since it opened 50 years ago. And we are working to drive the overall survival rate for childhood cancer to 90 percent. We won't stop until no child dies from cancer.

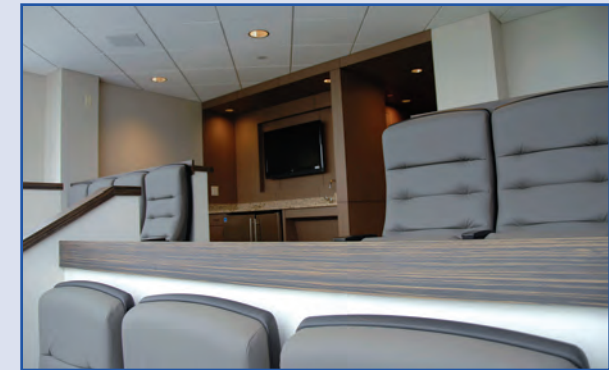


*"I don't know how many bowls as a coach and as a player that I've been a part of, but the AutoZone Liberty Bowl has been top notch. The city of Memphis has been awesome for our team."*



*Bret Bielema  
University of Arkansas  
Head Coach*

### Enjoy A Great Game Day Experience!



To reserve a luxurious stadium skybox suite that includes full catering, beverages and an incredible view of all the action on the field, please contact the AutoZone Liberty Bowl at (901) 795-7700 or [kevin.alexander@libertybowl.org](mailto:kevin.alexander@libertybowl.org).

### GET SOCIAL BY FOLLOWING THE AUTOZONE LIBERTY BOWL!

- @AZOLibertyBowl
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[www.AutoZoneLibertyBowl.org](http://www.AutoZoneLibertyBowl.org)  
(901) 795-7700

